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Alacra Adds Morningstar to its Premium Partners

ALACRA, INC. ADDS MORNINGSTAR EQUITY RESEARCH AND DATA REPORTS AND MUTUAL FUND INVESTMENT PROFILES

New York, New York, Tuesday, March 24, 2009 -- [Alacra](#), Inc., a leading provider of online business information solutions, today announced the addition of Morningstar equity research and data reports to its list of more than 160 well-regarded databases.

Morningstar is a leading provider of independent investment research, with more than 120 analysts providing research on about 2,000 companies and 130 industries. Morningstar also provides data reports on an additional 7,000 stocks. Alacra users will now have access to Morningstar's in-depth and unbiased research reports that provide insight into a company's value, risk factors and key financials, as well as the proprietary Morningstar Rating for Stocks.

Steve Goldstein, CEO of Alacra, views Morningstar's breadth and depth of coverage as a nice complement to Alacra's repository. "Our customers are constantly looking for valuable, brand-name sources of equity research, and Morningstar will provide a great resource".

In the coming weeks Alacra also plans to offer Morningstar's Mutual Fund Investment Profiles.

For more information about Alacra, visit Alacra's website at www.alacra.com or contact Alacra at 1.212.363.9620

About Alacra, Inc.

Alacra creates sophisticated online technology and services to help clients find, package and present business information. Financial institutions, professional service firms and other corporations have long used the same content sets to support clients, research deals and investigate market opportunities. The Alacra mission is to package this content and deliver it in a format that best meets each organization precise needs.

Worldwide, more than 600 investment and commercial banks, management consulting firms, law firms, and other corporations, representing 50,000 end users, use Alacra to effectively find and deploy business information in their daily workflow.

About Morningstar, Inc.

Morningstar, Inc. is a leading provider of independent investment research in North America, Europe, Australia, and Asia. The company offers an extensive line of Internet, software, and print-based products and services for individuals, financial advisors, and institutions. Morningstar provides data on more than 300,000 investment offerings, including stocks, mutual funds, and similar vehicles, along with real-time global market data on more than 4 million equities, indexes, futures, options, commodities, and precious metals, in addition to foreign exchange and Treasury markets. The company has operations in 19 countries and minority ownership positions in companies based in three other countries.