

London 125 Old Broad St, 6th Fl London EC2N 1AR United Kingdom +44 (0)20 7743 7180 +44 (0)20 7743 7181 fax New York 100 Broadway, Suite 1101 New York, New York 10005 United States 1 212 363 9620 1 212 363 9630 fax alacra.com

## FOR IMMEDIATE RELEASE:

## CONTACT:

Carol Ann Thomas Marketing Manager Alacra, Inc. (212) 806 3841 carolann.thomas@alacra.com

## ALACRA Secures Additional \$4 million in Financing

PROCEEDS TO BE USED TO SUPPORT ROLLOUT OF NEW PRODUCTS IN  $2002\,$ 

**New York, 28 January 2002**....Alacra, a leading global provider of business and financial information, announced today it received \$4 million in third-round funding. The participants in the round were Barra, JP Morgan Partners, Flatiron Partners and Franklin Capital.

The new funds will be used to support the rollout of several new products, finance Alacra's continued growth, and to maintain the strength of the company's financial position.

Alacra, founded in 1996, builds online tools and services that allow users to find, analyze, package and present mission-critical business information. Alacra customers include more than 750 leading financial institutions, management consulting, law and accounting firms and other corporations throughout the world.

"Alacra provides critical business information to its customers using leading-edge Internet- and intranet-based technologies," said Fred Wilson, managing partner, Flatiron Partners. "We are excited about the new products and services that the Company is launching this year and believe that Alacra is poised to become an important player in the business information marketplace over the next several years."

Steven Goldstein, Alacra CEO, said, "In these economic times, the accurate, complete and timely business information that Alacra provides is more important than ever. With this additional financing, Alacra will continue to create and deliver new products that provide the critical business information our customers and their clients need."

## About Alacra

Alacra is a leading global provider of business and financial information. A privately held company founded in 1996, Alacra is based in New York. The company provides a diverse portfolio of fast, sophisticated online and offline services that allow users to quickly find, analyze, package and present mission-critical business information.

Alacra customers include more than 750 leading financial institutions, management consulting, law and accounting firms and other corporations throughout the world. For more information about Alacra, visit the company's Web site http://www.alacra.com or call customer service at (212) 363-9620.

For further press information, please contact:

Annie Turn, RLM Public Relations, Inc. (212) 741-5106 x13 annie@speedPR.com # # # # #