



For Immediate Release

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**FIDELITY® INTRODUCES NEW STOCK RESEARCH CAPABILITIES  
TO HELP INVESTORS GENERATE TRADING IDEAS**

*New Stock Research Center Aggregates Institutional-Grade Insights  
About Trends, Events and Companies onto a Single Web Page*

BOSTON, Nov. 10, 2009 – Fidelity Investments® today announced a new online Stock Research Center to better help investors identify trading and investment ideas by delivering independent expert insights about emerging opportunities, popular stock screening strategies, stocks most frequently bought and sold online by Fidelity customers, and emerging topics on the Web.

These new enhancements, combined with Fidelity's current research offering that includes a wide range of high-quality independent research and the most transparent ways to assess each firm's performance, allow customers to understand what is happening in real-time across a wide variety of sources, including some top financial blogs.

"With the new Stock Research Center, Fidelity continues its tradition of providing individual investors access to information and insights traditionally reserved for institutional clients," said Franklin H. Gold, vice president in Fidelity's retail brokerage business. "We've heard from investors that not only do they like being able to dive deep into research to verify a trading idea, but they also want a rich variety of investing ideas from a number of sources. The institutional-grade information we are making available on our stock research platform delivers on both of those desires."

The four areas of the Stock Research Center are:

- 1) What Stocks Are Moving:** See emerging trends and opportunities among the most active stocks in the market, including the ability to view stocks that Fidelity retail brokerage customers may be buying and selling online the most, updated intraday during market hours. This data may help investors identify which stocks are most in or out of favor among Fidelity retail customers, and provide context for their own investment strategy<sup>1</sup>.

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1) This data does not represent trading activity in Fidelity's mutual funds.

- 2) **What You Can Search For:** Predefined expert stock screening criteria that customers can fine-tune, save, and use later in order to quickly find stocks with characteristics such as Low Price and High Projected Growth or Increasing Sales and Margins. Also search on Fidelity retail customers' most popular stock screening criteria from the past month, such as Sector & Industry and Dividend Yield.
- 3) **What the Experts Are Thinking:** Track the insight of expert analysts and opinion-makers from leading research providers or blogs. The "Idea of the Day" from one of our third-party research providers identifies stocks that represent potential buying or selling opportunities based on an independent stock screening process.
- 4) **What People Are Talking About:** Track financial events such as earnings and splits, keep track of upgrades and downgrades, and search for investment topics on the Web.

After a customer develops a trading idea, he or she can scroll over a stock symbol and get a quote and daily chart, or access additional research tools on Fidelity's stock research platform, such as independent analyst reports and ratings, company profiles and transactions reported by company insiders. Customers also can find a research firm that best matches their investing style through the Explore Research Firms page or the Research Firm Scorecard, which ranks research firms' performance against other firms on a number of criteria such as one-, two- and three-year overall returns, as well as returns within 10 different market sectors.

### **Independent Research Firms Provide Insight**

"Much of the data available on the Stock Research Center is provided by industry-leading research firms," said Gold. "This helps provide customers with many choices on how to generate and then research their investment ideas, which is important when you consider no two customers approach investing with the exact same mindset."

Research firms currently featured on the Stock Research Center include:

- **Alacra Pulse** presents the Most Talked About Companies by using proprietary technology to search, filter, and organize comments by industry, credit and sell-side analysts, and by selected influential bloggers.
- **FirstRain** identifies Hot Topics on the Web through its research engine that automatically searches and displays for customers the latest information about companies, their market and the business trends impacting the market.
- **Recognia, Inc.** provides the Bullish and Bearish Technical Events, as well as advanced stock screening strategies.

- **Zacks Investment Research, Inc.** provides the Bear of the Day and the Bull of the Day, as well as advanced stock screening strategies.

The Stock Research Center is available to all investors while expanded lists and intraday trading data are available only to Fidelity customers. Fidelity offers access to premium content on a subscription basis, and will be adding additional providers on an ongoing basis.

The Stock Research Center can be viewed here:

(<http://personal.fidelity.com/research/stocks/content/stockindex.shtml?bar=s>)

### **About Fidelity**

Fidelity Investments is one of the world's largest providers of financial services, with assets under administration of \$3.1 trillion, including managed assets of nearly \$1.5 trillion as of Sept. 30, 2009. Fidelity offers investment management, retirement planning, brokerage, and human resources and benefits outsourcing services to over 20 million individuals and institutions as well as through 5,000 financial intermediary firms. The firm is the largest mutual fund company in the United States, the No. 1 provider of workplace retirement savings plans, the largest mutual fund supermarket and a leading online brokerage firm. For more information about Fidelity Investments, visit [www.fidelity.com](http://www.fidelity.com).

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**Performance of buy/sell recommendations is only one aspect of the research offered on Fidelity.com. Although it is useful to understand a research firm's overall track record, a research firm's performance on any given stock can diverge significantly from the overall performance. There are additional factors beyond performance that any investor should consider in evaluating a research provider, such as the insights provided and the ease with which the research can be used.**

**Performance of recommendations, while important, should not be the only factor an investor considers in evaluating research.**

**The Research Firm Scorecard is provided for informational purposes only, and does not constitute advice or guidance, nor is it an endorsement or recommendation for any particular research provider. The Research Firm Scorecard is provided by Integrity Research Associates, LLC, an independent company not affiliated with Fidelity Investments.**

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