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Alacra Launches the Alacra Wiki

NEW WEBSITE IS A CENTRAL, COLLABORATIVE RESOURCE ABOUT BUSINESS INFORMATION

New York, Wednesday, September 21, 2005 – Alacra, Inc., a leading provider of online business information solutions, announced today the launch of the Alacra Wiki (<u>www.alacrawiki.com</u>), a free website designed to help people find the world's best sources of business information. The Alacra Wiki provides descriptions and links to an array of in-depth business and financial databases ranging from archival news services to industry-specific directories.

The Alacra Wiki will serve as an open collaborative resource for consumers and producers of business information. Companies and databases can easily be researched and publishers will be able to contribute descriptive information about their content. Users will be able submit entries, request changes or participate in the forums we will be launching in 2006. Additionally, this Wiki will enable users to educate themselves about the companies and people that drive the business information industry.

"We had amassed a tremendous amount of valuable information on publishers and databases through our content licensing efforts," said Steven Goldstein, CEO of Alacra. "We thought it would be useful to make this information available on the web and a wiki was clearly the best format."

To complement the coverage of business information publishers and databases, the Alacra Wiki home page will present publisher-specific news from a variety of industry RSS feeds and offer all visitors access to Alacra's Industry Spotlights. Alacra Industry Spotlights are detailed reviews and commentary on the best web-based sources of industry specific information and were previously only available to Alacra customers. These reviews are researched and written by Alacra Web Editors who are all accredited information professionals.

*** More ***

Following the recent beta release of the Alacra Store (<u>www.alacrastore.com</u>), the Alacra Wiki is another new endeavour by Alacra to open up access to premium business content. As the largest aggregator of business and financial information, Alacra is well-positioned to create and maintain a wiki. Our goal is to become a leading resource in this space, offering visitors a destination to explore different business sources, study related news and garner insight into the world of financial information.

About Alacra

Alacra is a leading global provider of business and financial information and solutions. A privately held company founded in 1996, Alacra is headquartered in New York. The company provides a diverse portfolio of authoritative databases along with proprietary solutions that enable users to quickly find, analyze, package and present mission-critical business information.

Alacra customers include more than 700 leading financial institutions, professional service firms, consulting, law and accounting firms and corporations throughout the world. For more information about Alacra, visit the company's Web site <u>http://www.alacra.com</u> or call customer service at (212) 363-9620.

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