

Immediate Release

Contact:  
Matthew E. Seward  
MarketResearch.com  
301.468.3650 x205  
mseward@marketresearch.com

**MarketResearch.com Digital Report Collection Now Available Through Alacra  
*Deal complements Alacra's business information service***

**New York, May 5/PRNewswire** – MarketResearch.com announced today it has completed a partnership agreement with global business information supplier Alacra, providing Alacra clients with access to digital market research report information from more than 300 leading publishers worldwide, including Euromonitor, Packaged Facts, and the Yankee Group. The expansive coverage of over 58,000 digital market reports ranging from consumer goods, retailing, and financial services to heavy industry, life sciences, and technology will now be available through Alacra.

The partnership enhances the tools currently available through Alacra, including more than 100 commercial business information databases and a comprehensive archive of business information only web sites. Alacra allows users in the consulting, finance, corporate, and legal fields to locate and extract precise business statistics in a packaged format that best suits their needs.

Updated daily, the MarketResearch.com service offers market research reports, many in chapter level sections, in digital, PDF format that can be purchased and read online through Alacra services or through a custom Alacra intranet platform. Alacra users also benefit from simple, integrated invoice billing and a seamless, easy-to-use application.

"Partnering with Alacra is part of a broader strategy to deliver our catalog of premium research providers to users in the format and environment they want," said Robert Granader, CEO of MarketResearch.com. "We're bringing the MarketResearch.com catalog of reports to wherever users need information on industries, companies, and countries."

"The Alacra top tier customer base helps introduce the MarketResearch.com catalog to a financial services marketplace that is heavily reliant on this information," Granader added.

"Our customers frequently request more premium market research," said Steve Goldstein, CEO of Alacra. "By adding MarketResearch.com to our services we are meeting their needs in a big way."

**About MarketResearch.com**

MarketResearch.com is the leading provider of global market intelligence reports and services. Offering research publications from top publishers and consultants worldwide, MarketResearch.com features instant online access to its extensive database of expert insights on global industries, companies, products, and trends. For more information, call Matt Seward at 301.468.3650 x205 or visit [www.MarketResearch.com](http://www.MarketResearch.com).

**About Alacra**

Alacra is a leading global provider of business and financial information. A privately held company founded in 1996, Alacra is based in New York. The company provides a diverse portfolio of fast, sophisticated online services that allow users to quickly find, analyze, package and present mission-critical business information. Alacra customers include more than 750 leading financial institutions, management consulting, law and accounting firms, and other corporations throughout the world. For more information, visit [www.Alacra.com](http://www.Alacra.com).

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