

alacra STORE

The Premium Business Information Source™

The **Alacra Store** is an e-commerce website that allows you to find and purchase premium business research with a credit card. The Alacra Store aggregates millions of reports from more than 100 premium publishers including D&B, Datamonitor, The EU, Forrester and Thomson Reuters. In addition, Alacra is the only site that provides research from all three major global credit ratings agencies: S&P, Moody's and Fitch.

The screenshot displays the Alacra Store homepage. At the top, it features the Alacra Store logo and the tagline "Credit Research With a Credit Card". Below this is a search bar with filters for Keyword, Company, Publisher, Country, and Industry. The main content area is divided into several sections: "Credit Research" with a welcome message and a list of publishers (Moody's, Standard & Poor's, Fitch Ratings); "Get FREE Research" with a sign-up link; "Can't Decide?" with a link to the FAQ; "Featured Research" highlighting Wolters Kluwer and Aspen Publishers; "What's Hot?" with a link to a report on U.S. Home Price Indices; and "Latest Analyst Comment from Alacra Pulse" featuring a comment on Wendy's/Arby's Group Inc. (WEN) - Morningstar. The interface is clean and professional, with a blue and white color scheme.

Key BENEFITS

- Open search across more than 100 premium business information databases
- No contracts or access fees
- No invoices, purchase by credit card
- Wide breadth and depth of content—from corporate linkage reports to news stories; company profiles to credit rating agency research
- Dynamic search filters narrow results by keyword, date range, report price, content category and/or database!

Publishers

Ansher Capital	Essential Investments	Pearl Research
Argus Vickers Analysis Reports	Euromonitor	Plunkett Research
Audit Analytics Due Diligence Reports	Experian	PortReal LLC
ALM Legal Intelligence	Fitch Research	Reed Business Information
ALM Legal Intelligence Law Firm Reports	Forrester	Revere Research Reports
Baltic Business Analysis	Freedonia Focus	RNCOS
BizMiner	Freedonia Market Research ACM	S&P Credit Research
Blue Chip Economic Indicators	Gale Company Profiles	S&P Global Research Publications
Blue Chip Financial Forecasts	Global Markets Direct - Company Reports	S&P Servicer Evaluation Spotlight Report
BNA Antitrust & Trade Regulation Daily	Global Markets Direct - Market Research	S&P Stock Reports
BNA Banking Daily	GlobalData	SeeNews - Company Reports
BNA Bankruptcy Law Daily	Hemscott Company Reports	SeeNews - Industry Reports
BNA Broker/Dealer Compliance Report	Hoover's Company Records	SharkRepellent.net
BNA Mergers & Acquisitions Law Report	IBISWorld Company Research	Snapdata International Group
BNA Securities Law Daily	IBISWorld Industry Market Research - Australia	SourceMedia
BOABC	IBISWorld Industry Market Research - Global	Stratfor - Geopolitical Intelligence
Business & Industry ®	IBISWorld Industry Market Research - United States	TableBase
Business & Management Practices ®	IDC	Technology Research Group
Business Insights	Independent International Investment Research	TecTrends
Business Monitor International - Industry Reports	just-food	TecTrends Reporter
Butler Group	just-style	TendersInfo
Campbell Surveys - Mortgage & Real estate	Key Note	Textiles Intelligence
Concorde Capital	Kompass	TF Market Research
Congressional Quarterly	Life Science Analytics	TF Mergers & Acquisitions
Contax Energy Research	Management CV - Executive Profiles	The Economist
Corporate Board Member	Manufacturers News	ThomasNet Industrial News
D&B	Moody's Global Credit Research	Thomson Ownership
Datamonitor Company Profiles	Morningstar Healthcare Observer	Thomson StreetEvents
Datamonitor Country Profiles	Morningstar Investment Profiles	Thomson Venture Economics
Datamonitor Industry Profiles	Newstex	UpTick Data - Mutual Fund Reports
Datamonitor Mergers and Acquisitions	Newsweek Green Rankings	Verdict Research
Datamonitor Premium Research Reports	Objective Analysis	Voxant
EIU Country Analysis	Ovum	Wright Industry Averages
EIU Special Report	Oxford Analytica	Wright Investors' Service
EIU World Investment Data and Forecast	Oxford Economics Services	Zacks Investment Research
Epsilon SA	paidContent.org	Zagada Markets



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